

PORTFOLIO

- Mxloops
- Mr.Perfect
- Back to stars
- X-real

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MXLOOPS

MXLOOPS is rolled out to address the situation that imprisonment fails to make criminals truly penitent. This is a perfect matrix prison where criminals will not be physically hurt and we will employ new models and techniques to make them truly penitent.

2020

In the context of increasingly rampant cybercrime, cyber-violence has an influence more profound than the violence in the real world for the first time, and more and more people have felt it.

2040

The first unmanned smart war will break out. To vie for "virtual value", artificial intelligence will be endowed with human rights and humanity, and many courts will even make legal and ethical judgments using artificial intelligence. But is it worth the effort?

2060

Online virtual prisons will be officially put into operation, and robots and humans will be confined in this space simultaneously. Smartphones have "destroyed" flip phones and tablets have "destroyed" traditional personal computers; likewise, the booming artificial intelligence will also "destroy" smartphones and computers.

The conventional concept of prison will no longer prevail and "MXLOOPS" comes.

DEFINE&RESEARCH

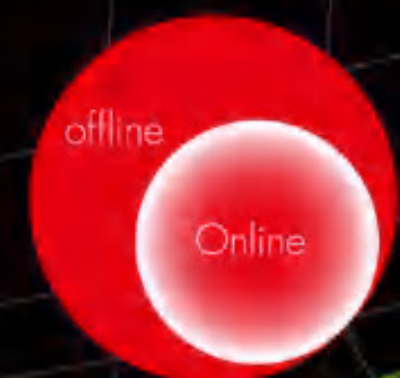
—The value criminals covet will no longer be money or interests, but the "virtual space" for survival.

DELETE



Part 1

When the internet things appeared, the online virtual world was completely separated from the real world (offline), and people just started to experience the virtual world.



Part 2

With time going by, the online virtual world becomes a part of the real world (offline). But in this phase, the real world dominates and influences all aspects of the virtual world in most cases.



Part 3

The online virtual world has been gradually going independent, but inseparable from and parallel with the real world. People are shuttling between the virtual and real world, both of which interact with each other.

2060

OUR LIFE

Defining

Psychologically, virtual death refers to the condition that some people cannot stand a blow, leave their familiar environment and resort to a completely strange environment. Briefly, virtual death means the death of the old self and the birth of the new self.

Punishment

Citizens subject to internet sanctions will undergo tough times after being put in internet prison. Personal reputation is binding to internet records. Credit blacklists or online frauds will be strictly controlled, public shaming and deception be curbed, and cybercrimes be tracked.

Remolding

Criminal activities will be punished by the internet prison. Those citizens who break the law will be deprived of access to the internet even if they are released on bail. The citizens subject to the internet sanctions will have to create a life. Their IDs will witness denied access to the internet, and they will be put in Mxloops prison.

CONCEPT

Matrix Ball

Unlimited as the lifespans of people in MXLOOPS are, some would like to take risks, and commit crimes, for instance, for more "virtual living spaces" and the experience of living in a different data world.

Matrix Ball and Death

Owing to overlong imprisonment and excessive waste of prison space, the modern definition of criminal punishment is criticized and challenged, and the situation will be more severe in the future. We builds a virtual prison in the virtual world (Matrix Ball) and creates the first-ever mental punishment that can be measured and executed.

Data deletion

Damage to the data stored in the data disk-matrix ball caused the second death of this man. The person, of course, can still survive in the virtual world as long as the last information is saved and can be continuously backed up.

Crimes will not disappear as long as there are limited resources. And prisons will not disappear as long as there are crimes.

A different definition of death in the virtual world

INVESTIGATION REPORT OF
PURGED PERSON'S DEATH



Purged Person: Mr. Zhang

Survival Time: 146 years, 4 months,
and 3 days

True Cause of death: entire
elimination of his physical and
virtual survival disk space
(irrecoverable)



riminal activities will be punished

WHAT IS

MXLOOPS

When World War II ended on September 2, 1945, countless war criminals and captives were thrown into prisons more like the hell. Crowds of prisoners needed to be under control and prisons fell into chaos.



FEBRUARY 14, 1946



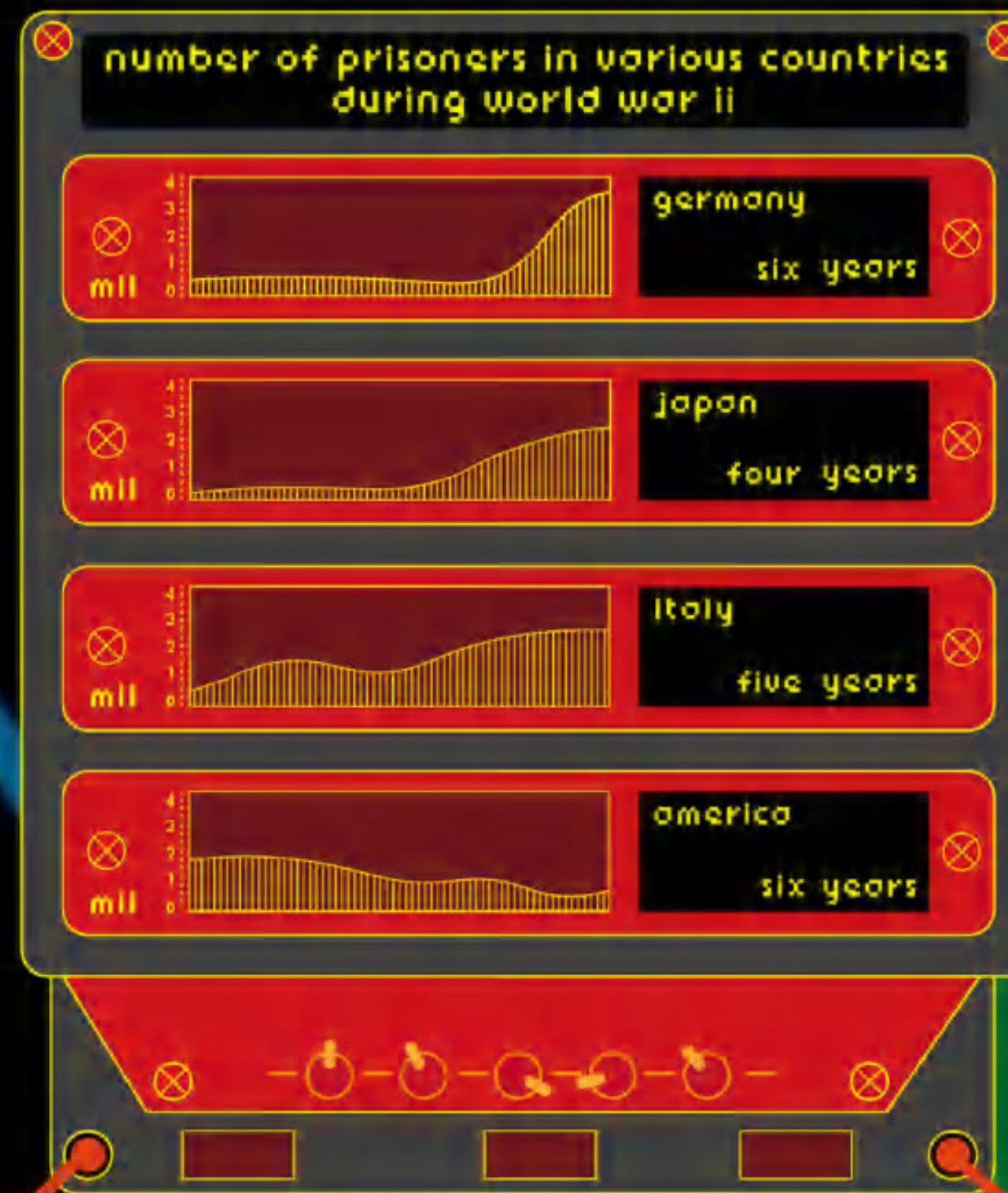
The first computer was created in the United States. On February 14, 1946, tailored for the US military, the world's first electronic computer—"electronic digital integrator" was rolled out at the University of Pennsylvania. However, people have forgotten that the internet was born for the purpose of war.



At the same time, we set up the mxloops international research institute.

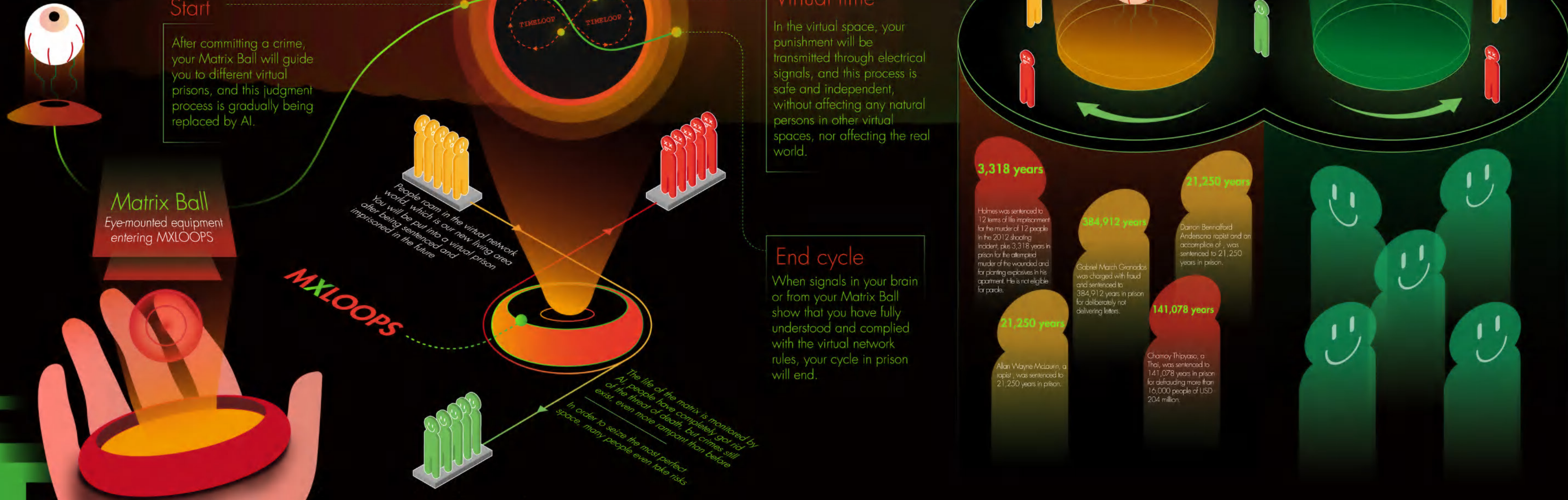


We have dramatically reduced the need for wardens. We require less space to imprison criminals. We have saved more money that could be spent unnecessarily. We can try criminals more fairly.



The MXLOOPS Committee has found a successful solution to the problem by electronic and medical means. It builds a virtual prison in the virtual world and creates the first-ever mental punishment that can be measured and executed. This is bound to be a form totally different from the forms of traditional imprisonment and labor camp, which is more efficient, more economical, and more deterrent!

TABLE OUTPUT



MR. PERFECT ☺

About project

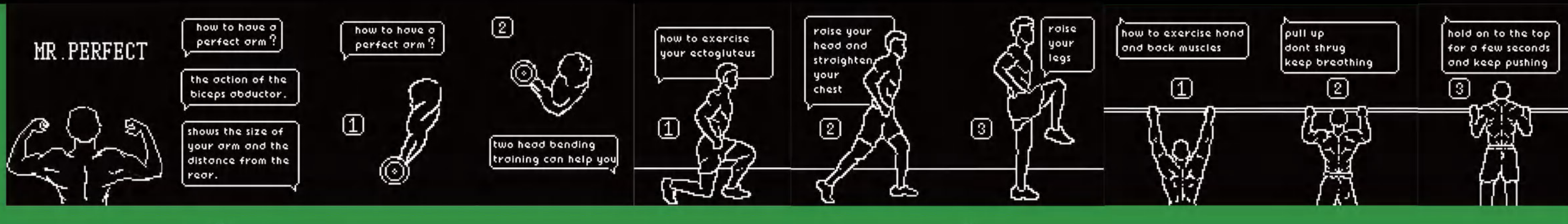
The body panic culture in the commercial fitness industry is constructed based on the redefinition of gender relations and the moral abduction of health to drive consumers to repent and get in better shape.



■ Is it worth striving for perfection?

PART 1

Repeatability and blindness



Training

Chest exercise programs: Push-ups and bench press
Abdominal exercise programs: Crunch, lying leg raises and plank
Hip exercise programs: Lunge squat, deep squat and hip bridge
Arm exercise programs: Biceps: Dumbbell curls and barbell curls
Triceps exercise programs: Barbell push, battle rope and triceps extension

Sports data:

Data suggests that some adolescents with "exercise dependence" are addicted to exercise and they will feel unwell once they stop exercising.

According to a health survey conducted by the University of London, 8.5% of the survey sample (2800 secondary school students) showed "sports dependency". They did excessive exercise due to their obsession with bodybuilding, which seriously affected their study, life and physical and mental health.

The role of drugs in fitness training is nothing to sneeze at.



PART2

Strictness and accuracy

50% carbohydrates,
20% fat and 30%
protein.

The above proportion of daily substance intake is recommended for those who strictly limit their diet. I have defined a new daily menu, and under such paranoid dietary requirement, it seems that their lives are only a dinner with a booked menu, which is constantly repeated and kept extremely accurate. But the cost of all this may have been determined.

MR. PERFECT

01 First meal

Energy Receipt time: 7 am- 8 am

CATEGORY	QUANTITY	CALORIES
Chicken breast	100g	167 cal
Egg protein	100gx8	480 cal
Whey protein	100g	350 cal
Branched chain acid powder	50g	144 cal
Glutamine powder	50g	180 cal
Banana	100gx2	167 cal
Walnut	50g	144 cal

DIETARY RECOMMENDATIONS

The daily protein intake is 1.0-1.2 g / kg, up to 1.5 g / kg.

In terms of food materials, 100g-150g protein rich foods can be selected for each meal. These high-quality protein foods contain about 1.5-20g protein per 100g.

Thank you !

Mr. Perfect

QR CODE FOR MR. PERFECT

MR. PERFECT

02 Second meal

Energy Receipt time: 10 am- 11 am

CATEGORY	QUANTITY	CALORIES
Chicken breast	100g	167 cal
Egg protein	100gx6	360 cal
Whey protein	100gx2	240 cal
Branched chain acid powder	50g	123 cal
Glutamine powder	50g	8 cal
Banana	50g	9 cal
Walnut	50g	7 cal

DIETARY RECOMMENDATIONS

The daily protein intake is 1.0-1.2 g / kg, up to 1.5 g / kg.

In terms of food materials, 100g-150g protein rich foods can be selected for each meal. These high-quality protein foods contain about 1.5-20g protein per 100g.

Thank you !

Mr. Perfect

QR CODE FOR MR. PERFECT

MR. PERFECT

03 Third meal

Energy Receipt time: 12 pm- 1 pm

CATEGORY	QUANTITY	CALORIES
Chicken breast	100g	167 cal
Egg protein	100gx4	240 cal
Whey protein	100gx2	240 cal
Branched chain acid powder	50g	144 cal
Glutamine powder	50g	180 cal
Banana	100gx2	167 cal
Walnut	50g	144 cal

DIETARY RECOMMENDATIONS

The daily protein intake is 1.0-1.2 g / kg, up to 1.5 g / kg.

In terms of food materials, 100g-150g protein rich foods can be selected for each meal. These high-quality protein foods contain about 1.5-20g protein per 100g.

Thank you !

Mr. Perfect

QR CODE FOR MR. PERFECT

MR. PERFECT

04 Fourth meal

Energy Receipt time: 3 pm- 4 pm

CATEGORY	QUANTITY	CALORIES
Chicken breast	100g	167 cal
Egg protein	100gx4	240 cal
Whey protein	100gx2	240 cal
Branched chain acid powder	50g	144 cal
Glutamine powder	50g	180 cal
Banana	100gx2	167 cal
Walnut	50g	144 cal

DIETARY RECOMMENDATIONS

The daily protein intake is 1.0-1.2 g / kg, up to 1.5 g / kg.

In terms of food materials, 100g-150g protein rich foods can be selected for each meal. These high-quality protein foods contain about 1.5-20g protein per 100g.

Thank you !

Mr. Perfect

QR CODE FOR MR. PERFECT

Fitness trainers

Q&A

Fitness training mainly includes measurement of body fat content, full digitization of people's parameters and repetitive stimulation of different muscle areas.

The best way to relax is to sleep rather than do physical exercise after a busy day at work.

GIRLS SHOULD BE WILLING TO INVEST IN THEMSELVES

033

A preparation capable of activating or enhancing the activity of the central nervous system, methylphenidate, exaggeration, excessive alertness, agitation and impaired judgment.

LI CHENJIE

YOGA INSTRUCTOR

Why do people go to the gym?

034

A preparation capable of activating or enhancing the activity of the central nervous system, methylphenidate, exaggeration, excessive alertness, agitation and impaired judgment.

BE GOOD

THIS IS THE PROFESSIONAL

There are plenty of available fitness equipment, including cardio equipment, strength training equipment and various functional training equipment in the gym.

035

A preparation capable of activating or enhancing the activity of the central nervous system, methylphenidate, exaggeration, excessive alertness, agitation and impaired judgment.

DON'T PRACTICE BLINDLY!

BUY A LESSON!

ZHOU YI MING

FITNESS COACH

Is the guidance of a fitness professional really significant?

Yes. You may not be accustomed at first, but you will find it more efficient to receive professional training from experts than to doing exercise at home after learning the right way to exercise.

036

A preparation capable of activating or enhancing the activity of the central nervous system, methylphenidate, exaggeration, excessive alertness, agitation and impaired judgment.

SEE YOU AT THE HOSPITAL TOMORROW

NING WANG

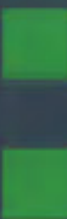
FITNESS COACH

Do fitness courses focus on health, not just body shaping?

Yes. Do not be intimidated by anyone. Do not be afraid of adopting "weird" tools or equipment. Try something new to find your feeling of freshness, free yourselves out of training methods and build a healthier body by using new equipment and methods.

PART3

Illegal drugs



01.

Illegal drug supplementation:

Illegal drugs help people steadily gain weight without fat burden.

Anabol



02.

Improve muscle strength by visibly increasing the size of muscle in the short term.



Oxydrolone



Fitness and beatuy

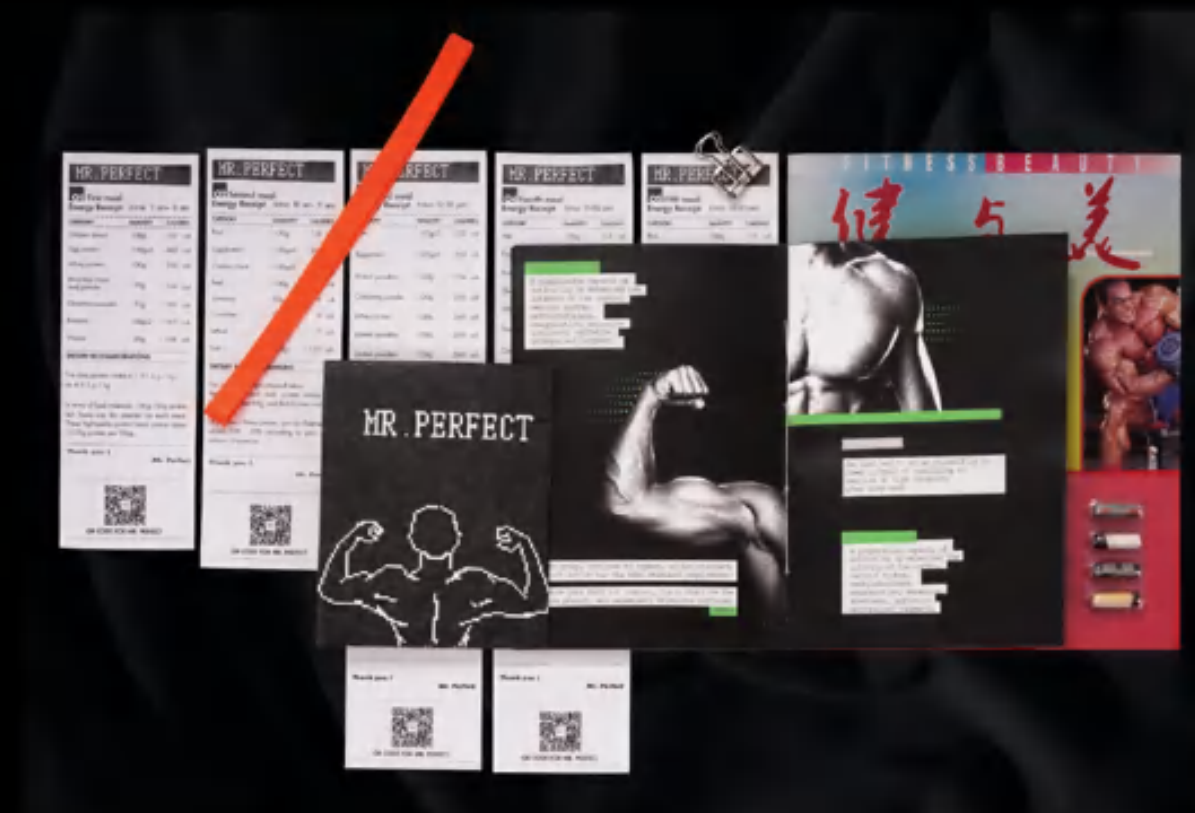


Fitness & Beauty was a very popular Chinese fitness magazine in the last century, and here I try to imitate its design and reinvent it.

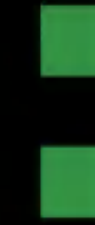


PART4

Outcome

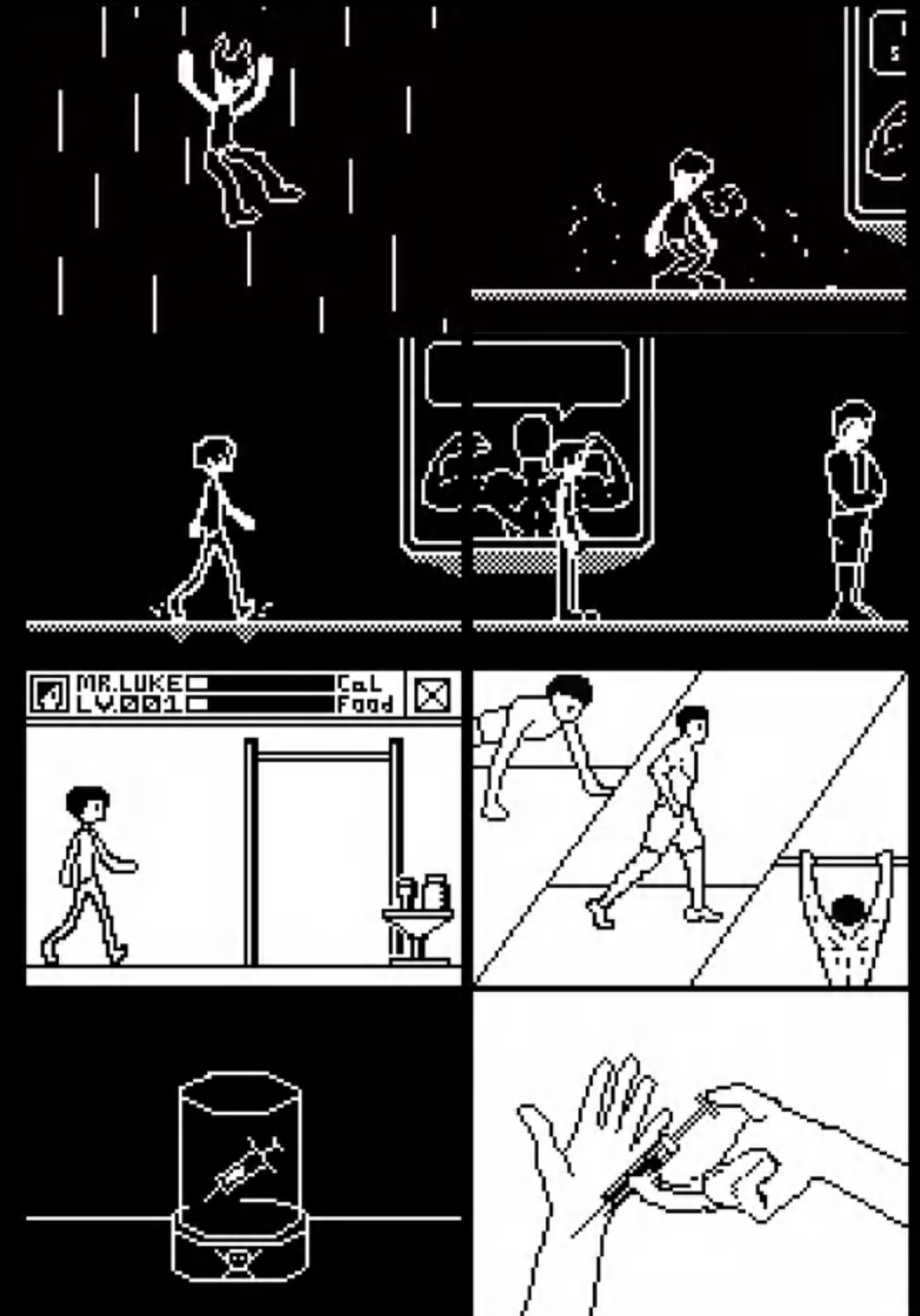


Animation



Using pixel games, the video shows us the story of a "Mr. Perfect" who was caught in dependence on illegal stimulant drugs and eventually went crazy from fitness to pursuit of a perfect body.

<https://youtu.be/YsjmNot3XWl>



BACK TO STARS

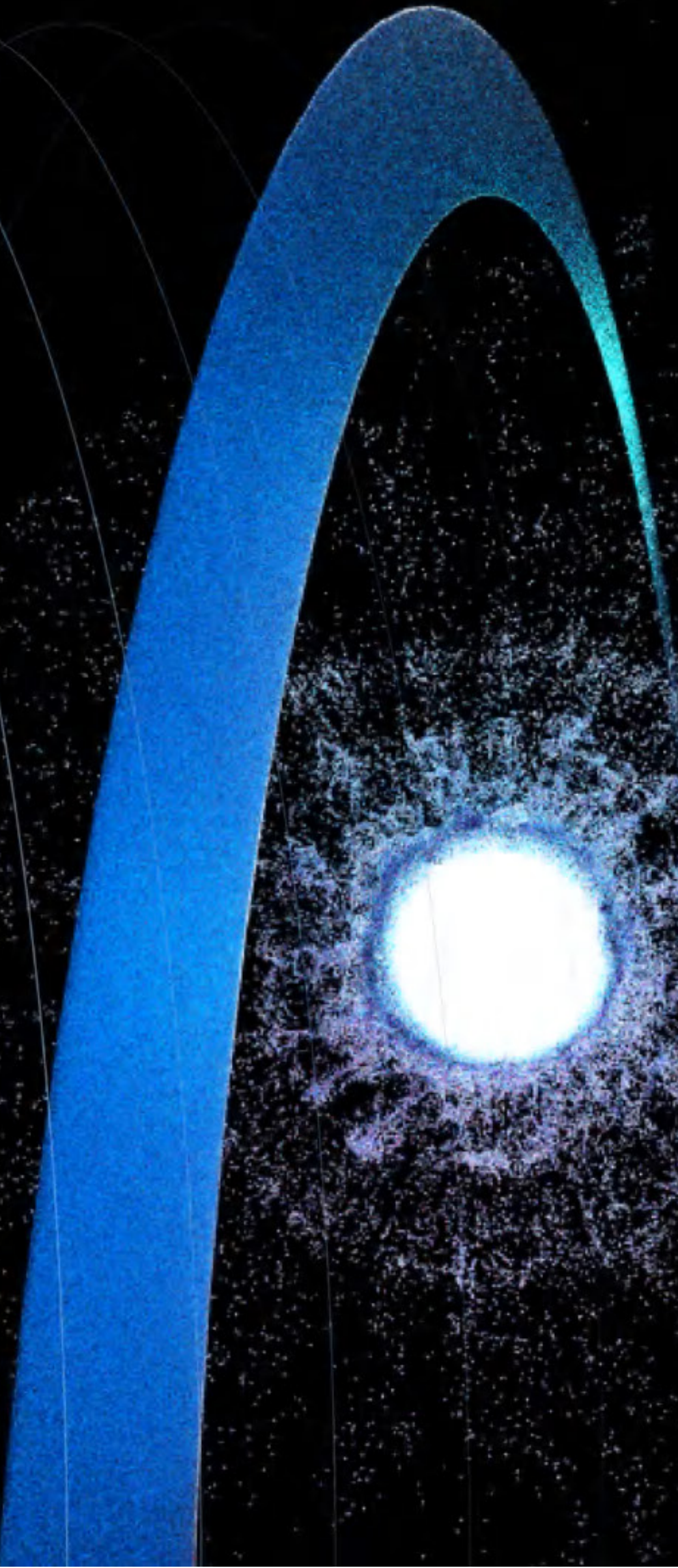


When I first looked up to take a photo of the starry sky, I was amazed at its brilliance. Later, I came to understand that the sparkles of the stars are a long ode to the origin of everything.

Fluttering and dancing in the breeze.
Continuous as the stars that shine.
And twinkle on the milky way.
They stretched in neverending line.
Along the margin of a bay.
Ten thousand saw I at a glance.

William Wordsworth

In this project, I consulted with the staff members of the National Astronomical Observatories of the Chinese Academy of Sciences, where I attained abundant specialized knowledge of stars and various cosmic stars. Combining my knowledge with the star charts captured by the cutting-edge James Webb Space Telescope, I witnessed the various colors of visible light of stars.



INSPIRATION AND ANIMATION

Photograph



2019.03.11

I was fortunate enough to witness and capture images of the starry sky in the western region, which served as the inspiration for this project.



Inspiration

This documentary provides a comprehensive and fascinating exploration of the birth, evolution, and ultimate demise of stars.

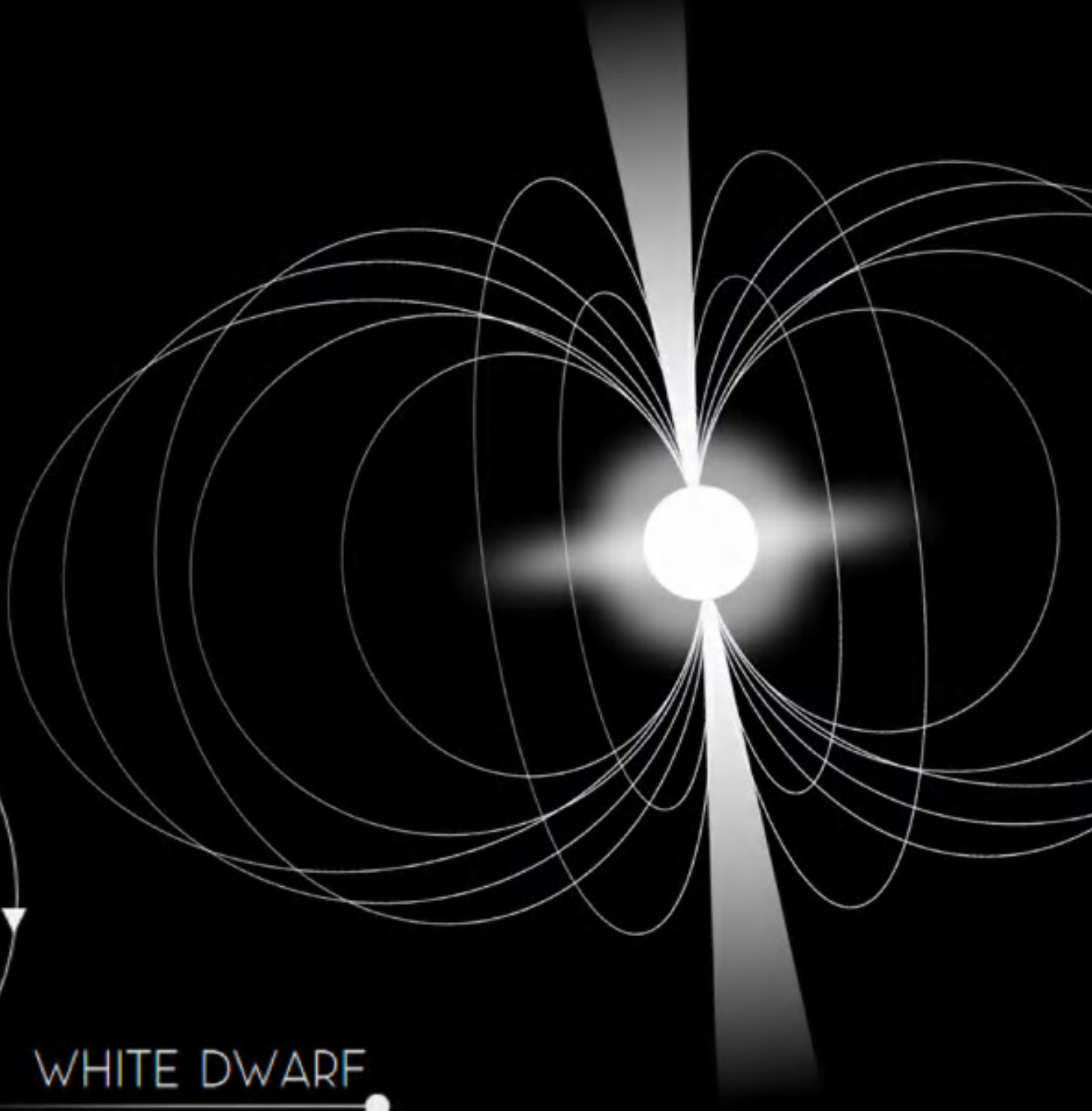
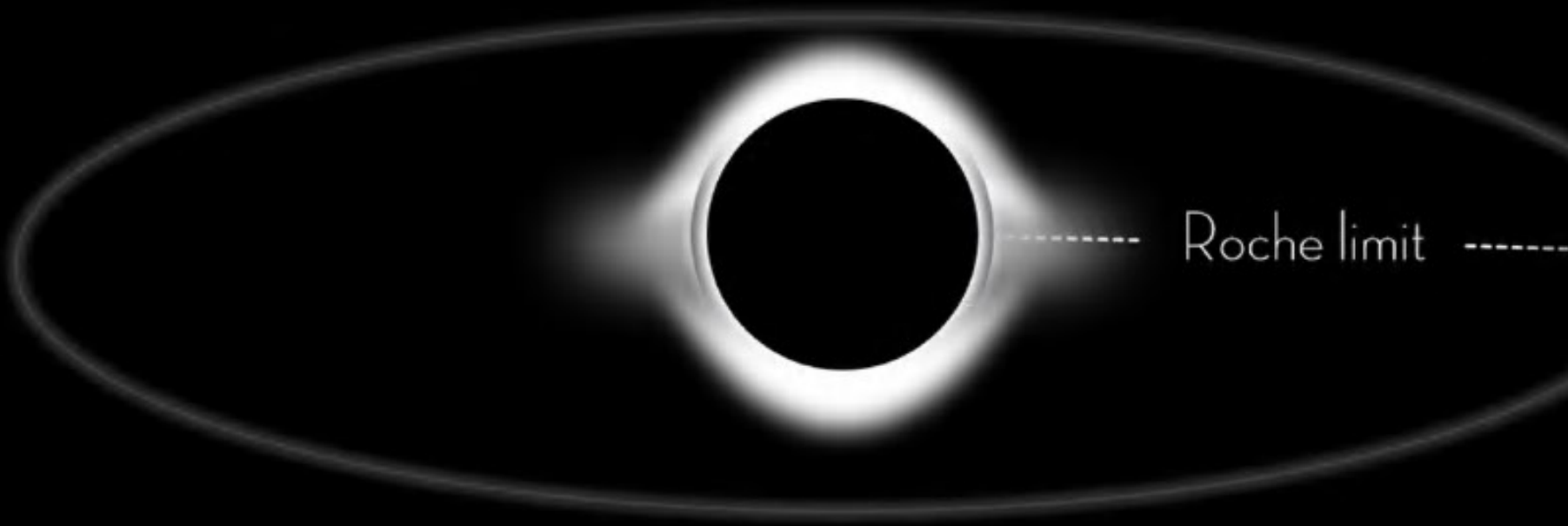
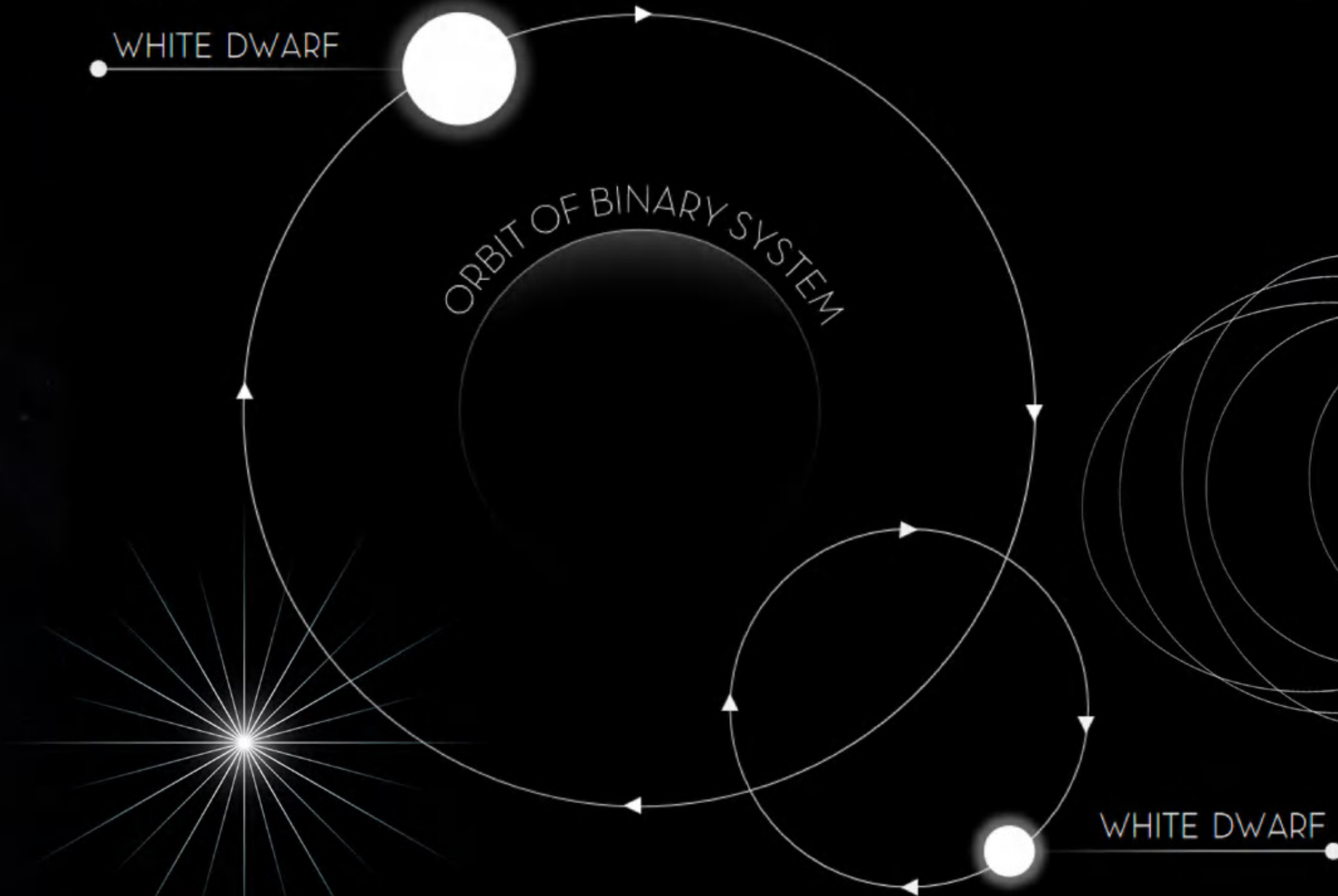


By reading Welcome to the Universe written by Neil deGrasse Tyson, I learned about various possibilities of stars including open clusters, white dwarfs and the black hole.

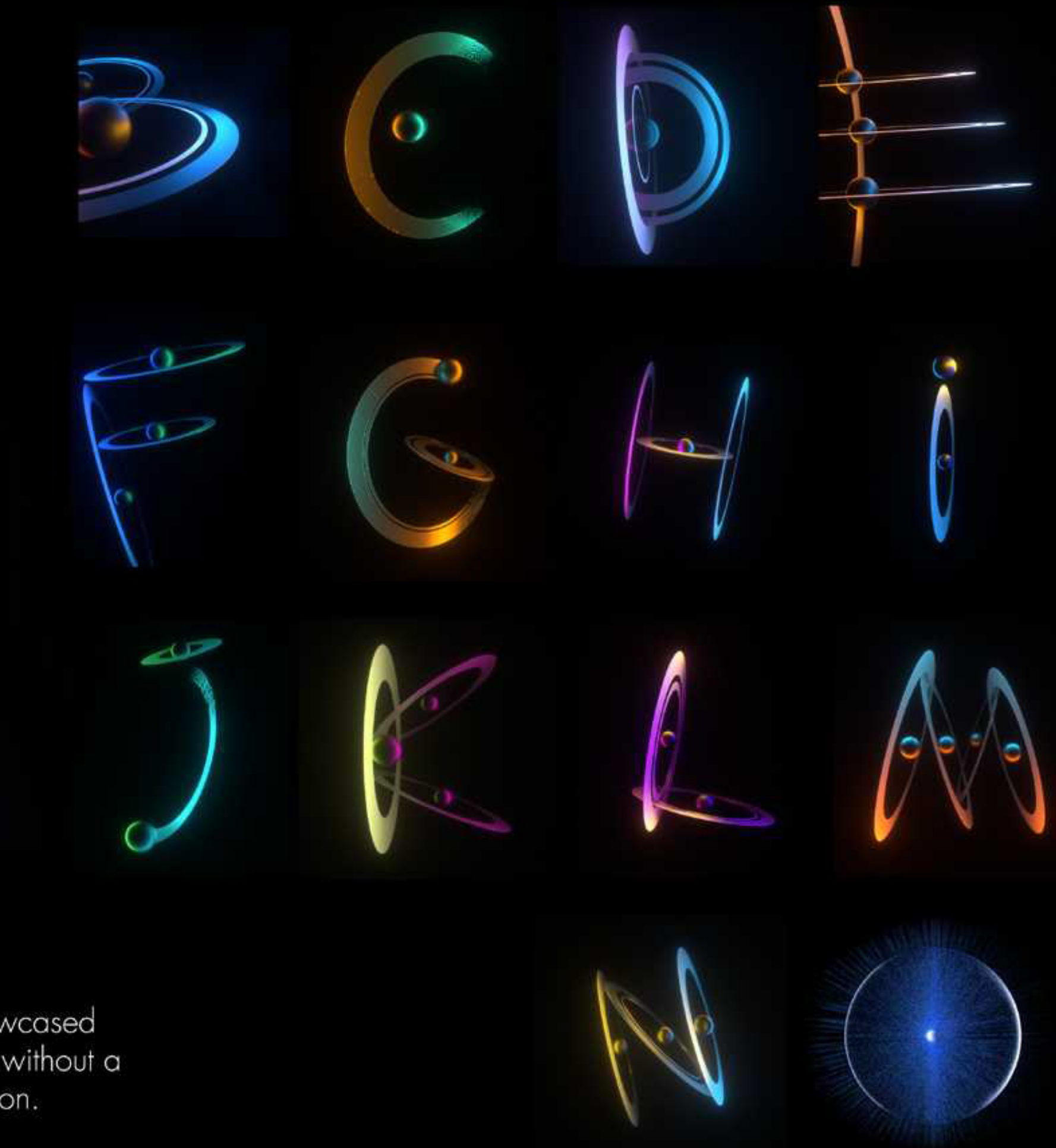
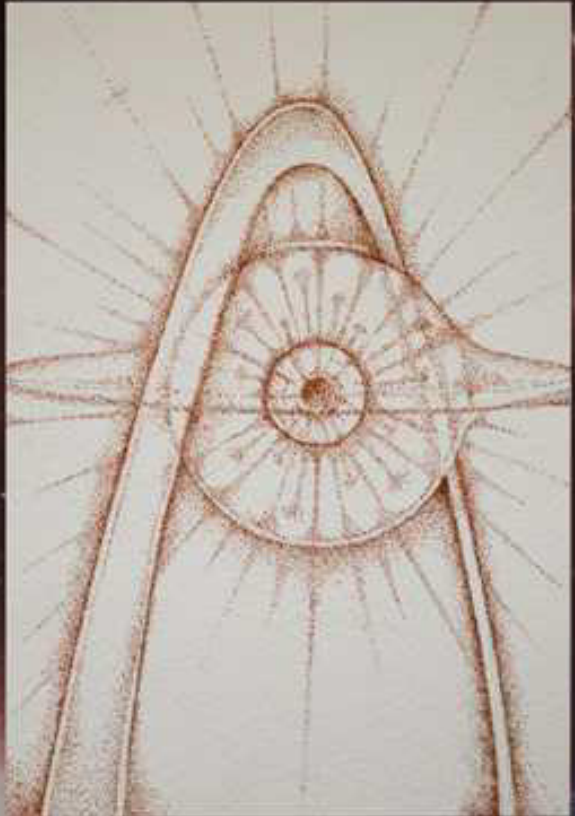
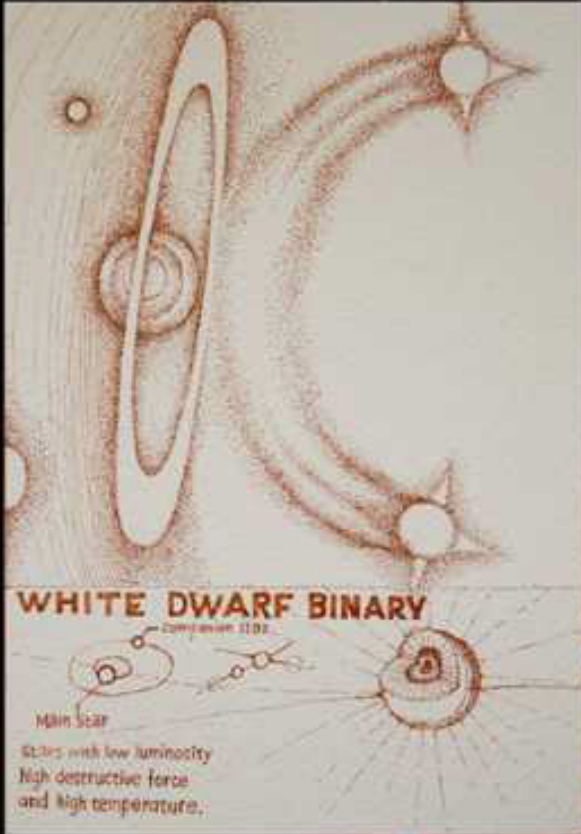
Animation simulation

Through the use of animated demonstrations and simple interactive design, viewers can quickly gain insight into the end-of-life stages of stars such as white dwarfs and black holes. More detailed presentations can be found in the animation links.

WHITE DWARF



DRAFT



Draft

In this project, I consulted with the staff members of the National Astronomical Observatories of the Chinese Academy of Sciences, where I attained abundant specialized knowledge of stars and various cosmic stars. Combining my knowledge with the star charts captured by the cutting-edge James Webb Space Telescope, I witnessed the various colors of visible light of stars.

Version 1.0

The first version of the documentary simply showcased various forms and colors visible in the universe without a strong connection to the theme of stellar evolution.

OUTCOME



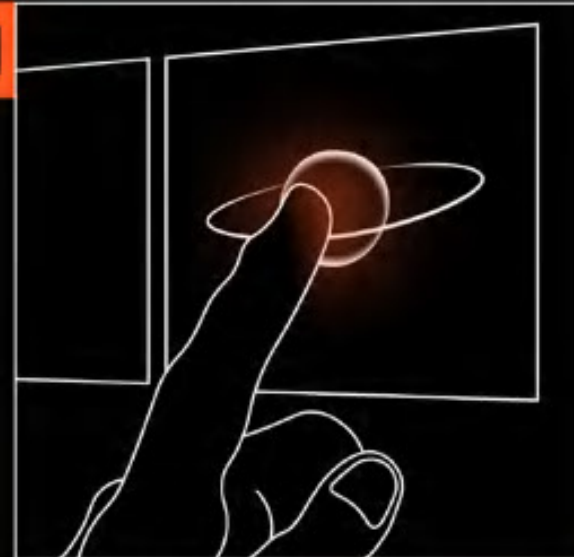
Version 2.0

In response to the suggestions of astronomical experts, the second version focused on the color and shape changes that occur during the evolution of stars and improved the educational content.

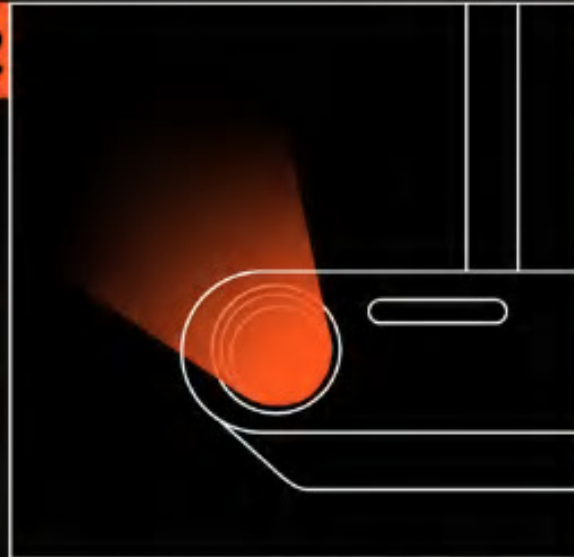


EXHIBITIONS AND VIDEOS

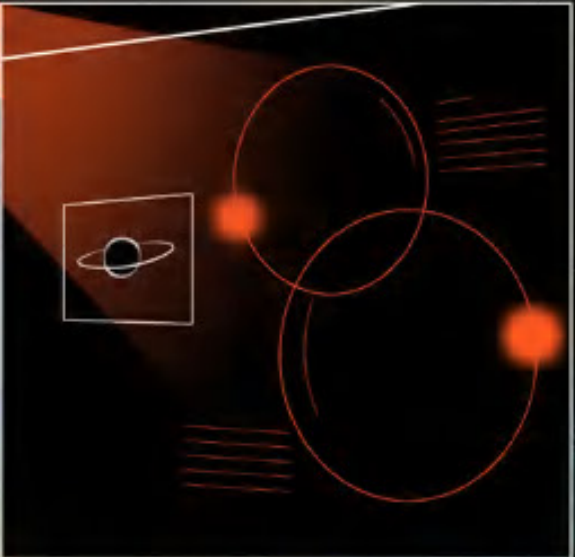
O1



O2



O3

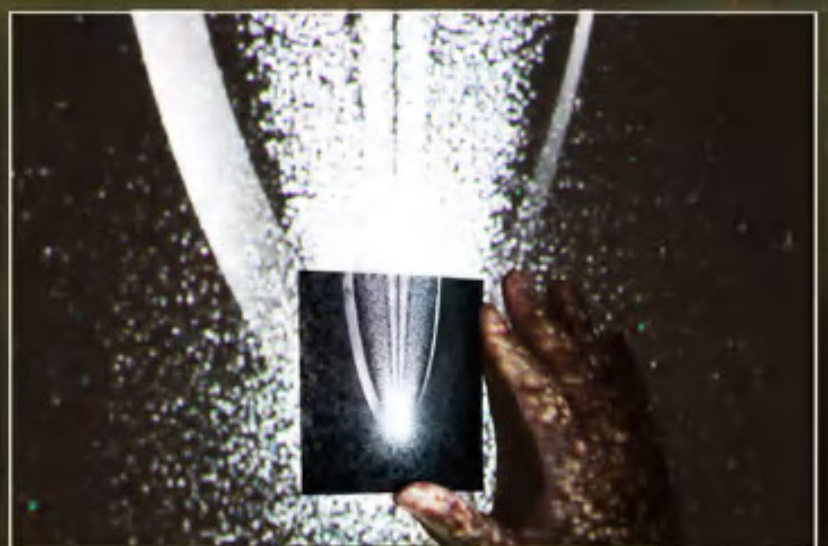


During the exhibition, audiences can use the pictures of the font design to interact with the light spots in the venue, through which they can see a detailed introduction with animation and words.



After completing the font project, I continued trying to use different ways to demonstrate the font design and add some information for scientific popularization. So I made several demonstration videos.

https://youtu.be/L_MRzEEKOag

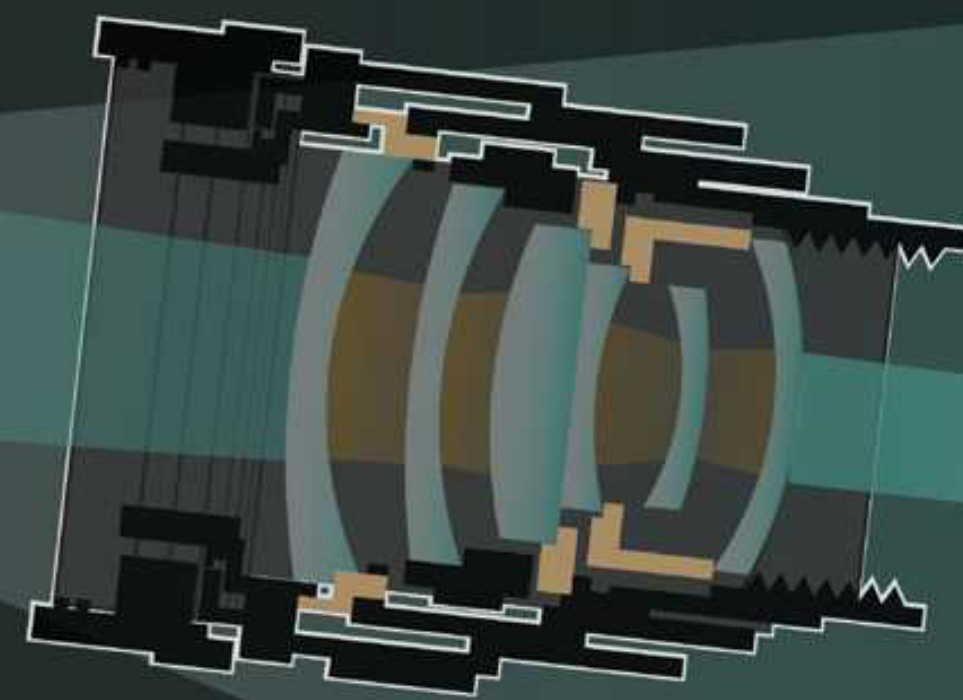


REAL

Nowadays, we have seen continuously growing goods, services and material wealth around us, which constitute astonishing consumption and abundance.

But does excessive brand marketing affect consumers to make the most suitable judgment? In this case, we may have more observation perspectives to criticize and examine the current "excessive design".

Review the essence of the brand through the X-ray film.



X-REAL uses a set of photographs taken on the X-ray film as a presentation medium. With this project as the premise, we can actually gain the most insightful understanding of product design from different cultures. Can we no longer ignore the function and symbolic value of things? As designers, should we reflect on the emergence of excessive design and slow down the excessive consumption of useless decorations and functions?

The puppet suspension line that manipulates our uniform behaviors or the invisible umbilical cord that connects us to share the same destiny is nothing new. It has existed in the eras of department store shopping, TV call-in shopping, mail catalog shopping and even the earlier extravagant times we have heard about.

X-REAL

INTERVIEW

The following are the phenomena observed by three of my friends in daily consumption and their views.



Zhang wei

"People who make crazy actions are not necessarily crazy people"



01

I am used to searching for substitutes for some products online. Generally speaking, these substitutes are more affordable. For example, I bought a brand-name lipstick before, whose color and quality make no difference from the high-priced lipstick I purchased. In fact, I often see people label some lower-priced products as luxury goods and sell them. I understand the price fluctuation in market transactions. However, facing the advanced Internet and IoTs, the true value of many goods often cannot be accurately reflected through prices.

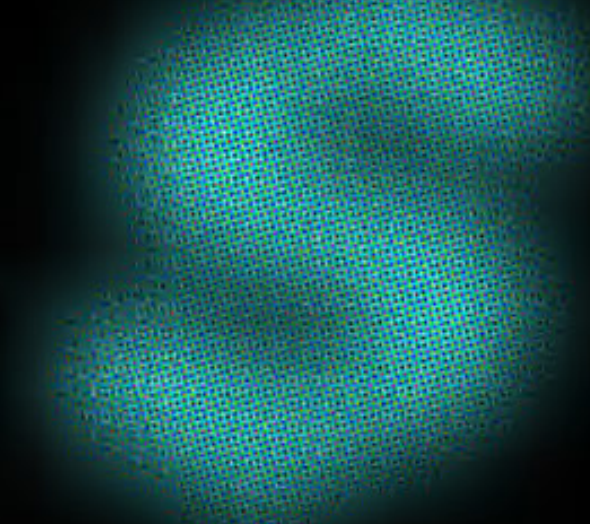


Zhao lulu

From goods to humans and from "possessing more goods" to "becoming an ideal self", every change in consumption upgrading is around human needs.

02

I usually watch the live streaming of product promotions, where merchants use a lot of tricks and techniques to showcase the advantages of a product or mistakenly derive a non-existent feature. However, I may not notice it in the live streaming atmosphere. In fact, people are crazy about live streaming sales. I also buy lots of goods that are not usable or exceed my scope of use. For example, I bought five boxes of facial masks before, but I failed to use up some of them after the sell-by date.

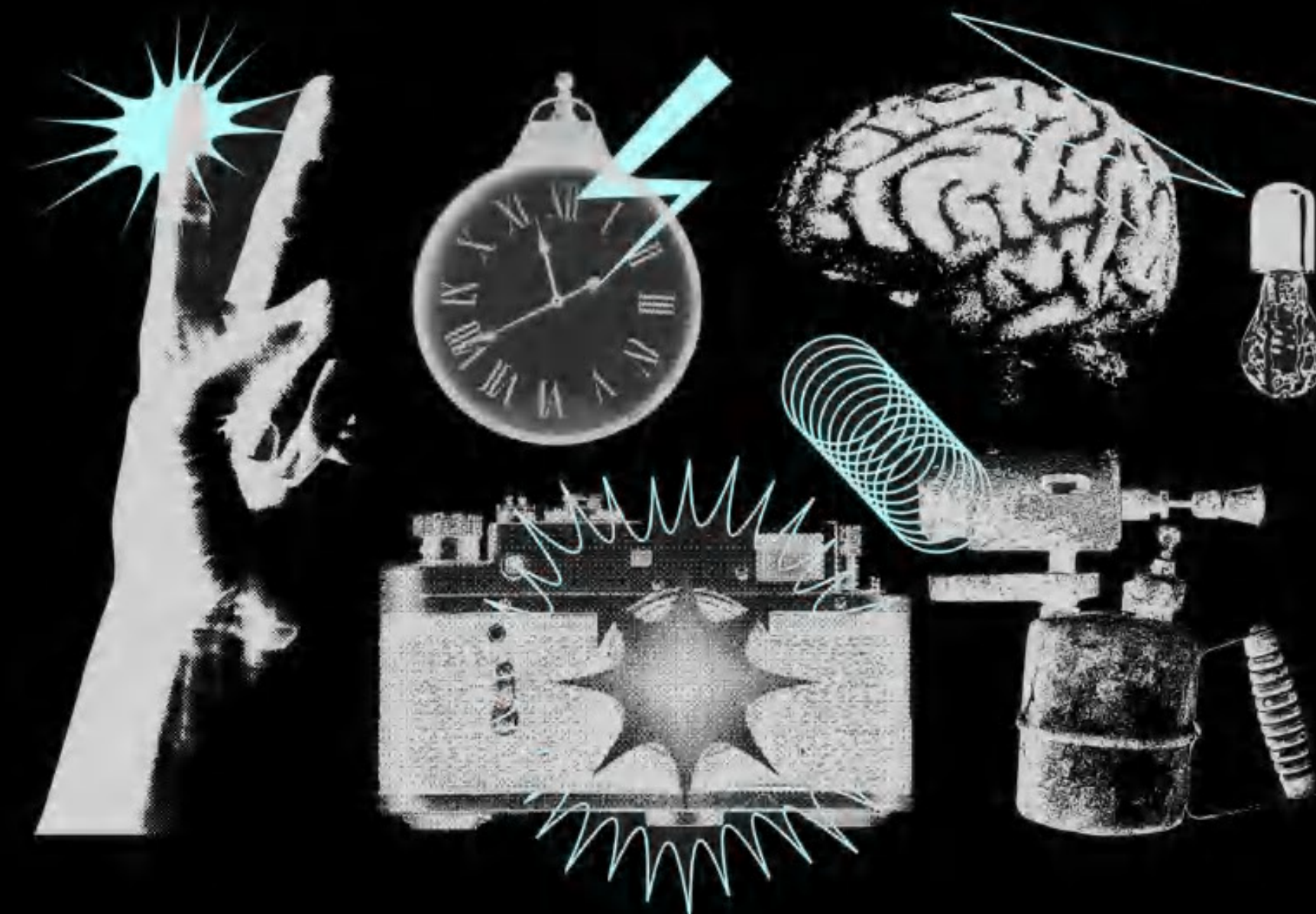


03

I tried to buy a watch. A luxury brand had launched its co-branded model. The price was not high compared to other price tags, but the technique failed to deserve it. In other words, I had to pay more to buy it just because it borrowed a luxury brand's logo.



Chen xinzai



People constantly purchase, addictively spend money, get everything they want and then expect to get more.

What consumers say differs from what they feel, which is why traditional research methods can no longer explore the true thoughts of consumers. In fact, consumers do not intentionally deceive investigators, but they are cheated by their feelings. In other words, consumers don't know what they really like or what products they will feel strongly about to dominate their purchases. They feel the goods they like may be disliked subconsciously, while a powerful but hidden force formed by irrational thinking, cultural biases rooted in tradition, educational experience and many other subconscious factors is what truly affects their purchase decisions.

EXPERIMENT AND INSPIRATION

01



CHEMICAL REAGENT CORROSION

First of all, I tried to use the chemical corrosion method in hopes of removing the logo and brand decoration of some products.



02



PHYSICAL CUTTING

I also tried to use the physical cutting method to cut the product directly, hoping to display the internal structure of a product in this way.

INSPIRATION

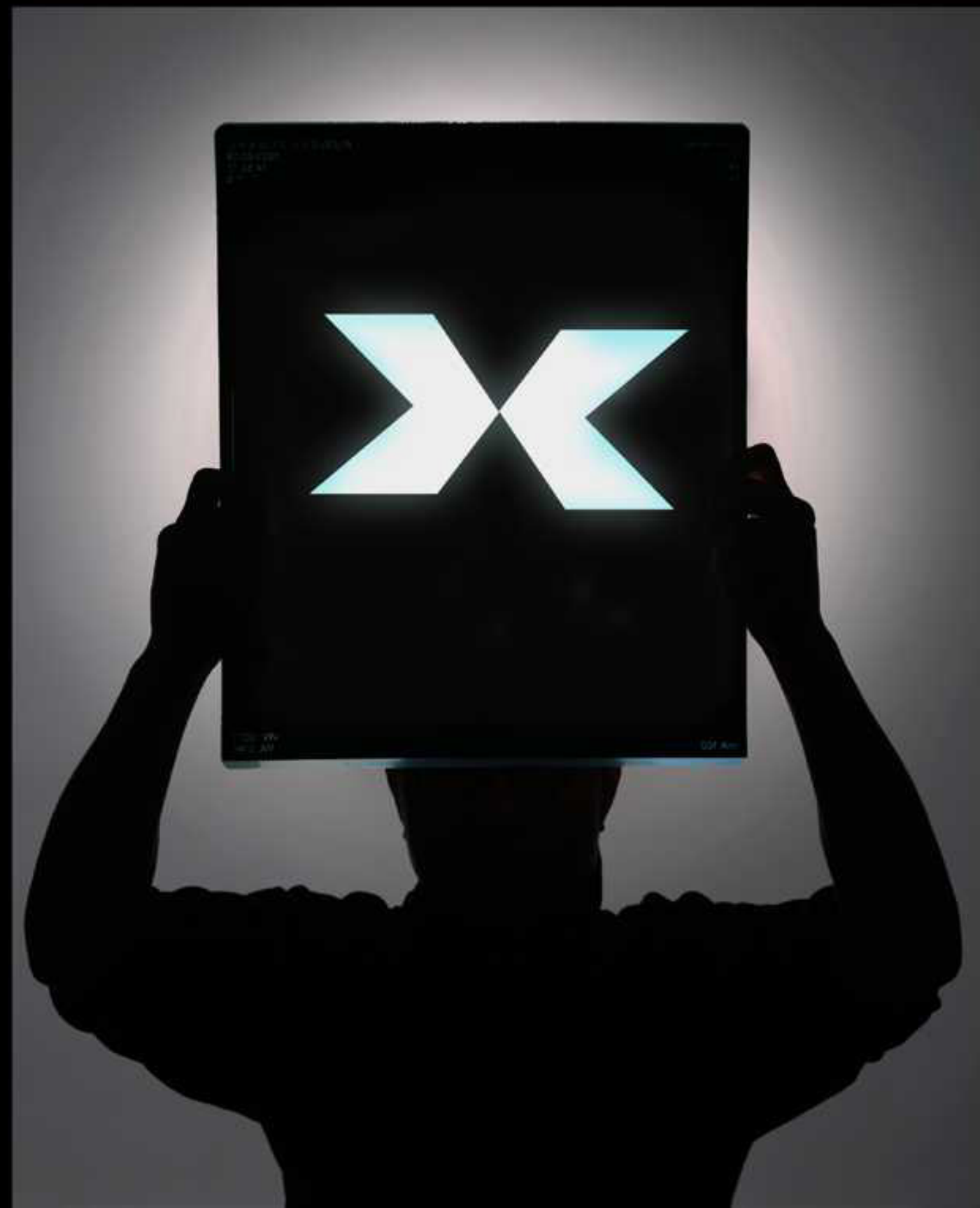
Both of the above attempts are very interesting, but they will inevitably damage the product itself and affect the overall effect display, so I have to find a new way to achieve the display effect I desire.

After I was infected with COVID-19 and recovered from it, I went to the hospital to take an X-ray film. The projection of my lungs under the ray inspired me. Currently, the "pathological" phenomenon of excessively packaging goods may also be exposed under the X-ray development technology. Finally, I persuaded the doctors in the hospital to assist me in this intriguing creative process on non-working days.



OUTCOME

The project "XREAL" was born under the transmission of X-rays. I directly conducted specific X-ray films on many daily necessities. In this process, I took many films in person (the radiation amount was controlled within a safe range). Then I recreated the shooting results through shadows. Finally, I even filmed my friends to observe their status in using goods.



Everyone's face is lit up by a small smartphone screen in the dark, hundreds of millions of people operate in the same behavior, merchants conduct live-streaming activities day and night, and e-commerce employees work overtime in exchange for limited compensation. In the twinkle of an eye, they are immersed in this bottomless and fast-flowing trading ocean.

All designs are for human nature, and all of them are against human nature as well.
It is a game of humanity, yet we are the opponent of the game.

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